# Free Network Services

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(not actually a paranoid psychopath)

Wikitravel.org
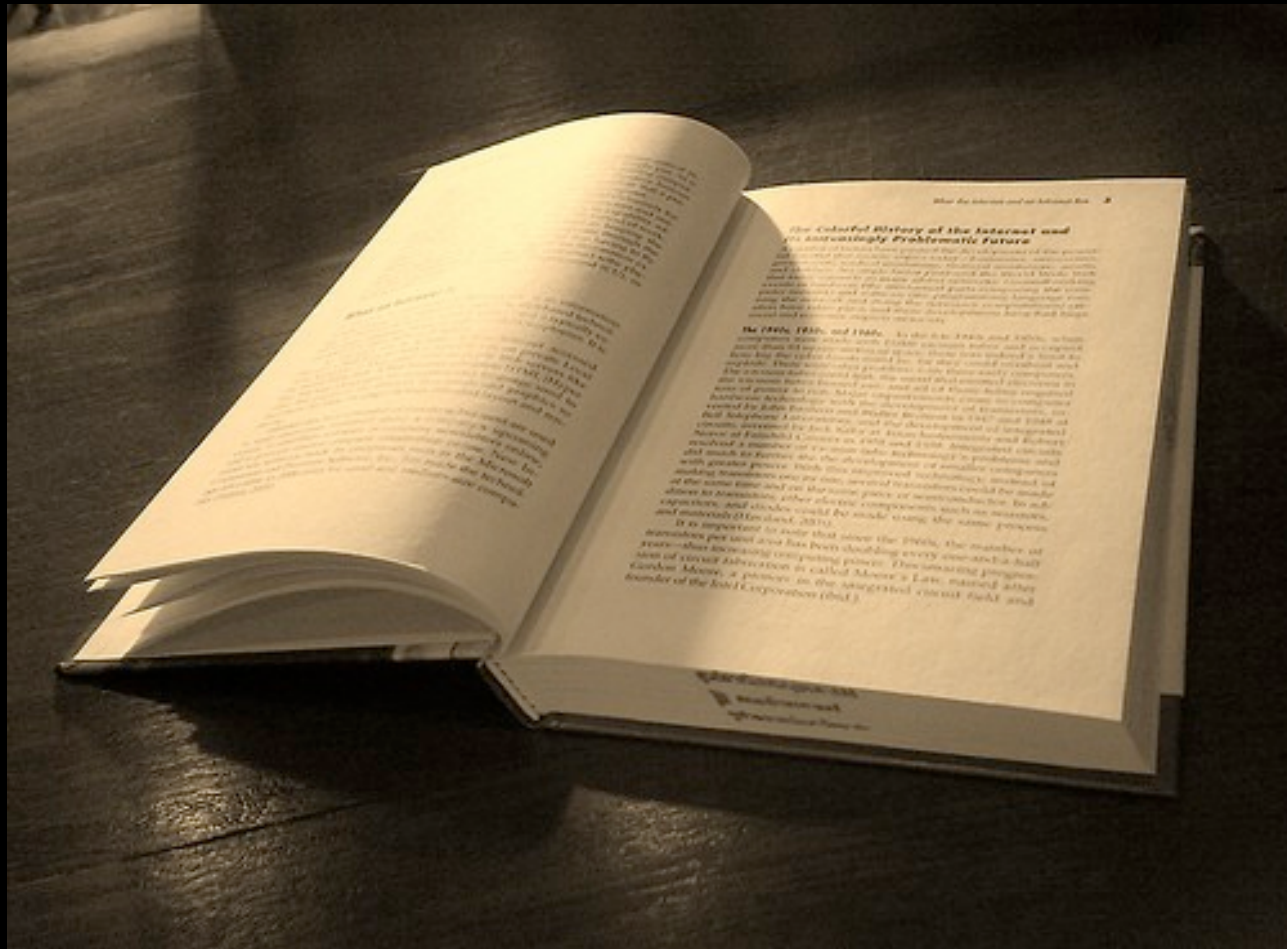
Vinismo.com

Kei.ki

Identica

Open Source Software: it rocks!

# Use it

# Understand it

# Share it

# Mix it

And it's everywhere.

# Programming languages

Desktop

Office suite

Web server

# Mail programs

# Phones

# Browsers

So, we're winning, right?

Not even close.

We have been pwned.

Our computers are getting smaller.

Mobile devices

# Netbooks

And the things we do require
communication.

We're using other people's computers to do our work.

Like Facebook.

And Twitter.

And Google.

And eBay.

And Flickr.

And whatever.

(Almost) none of that software is free.
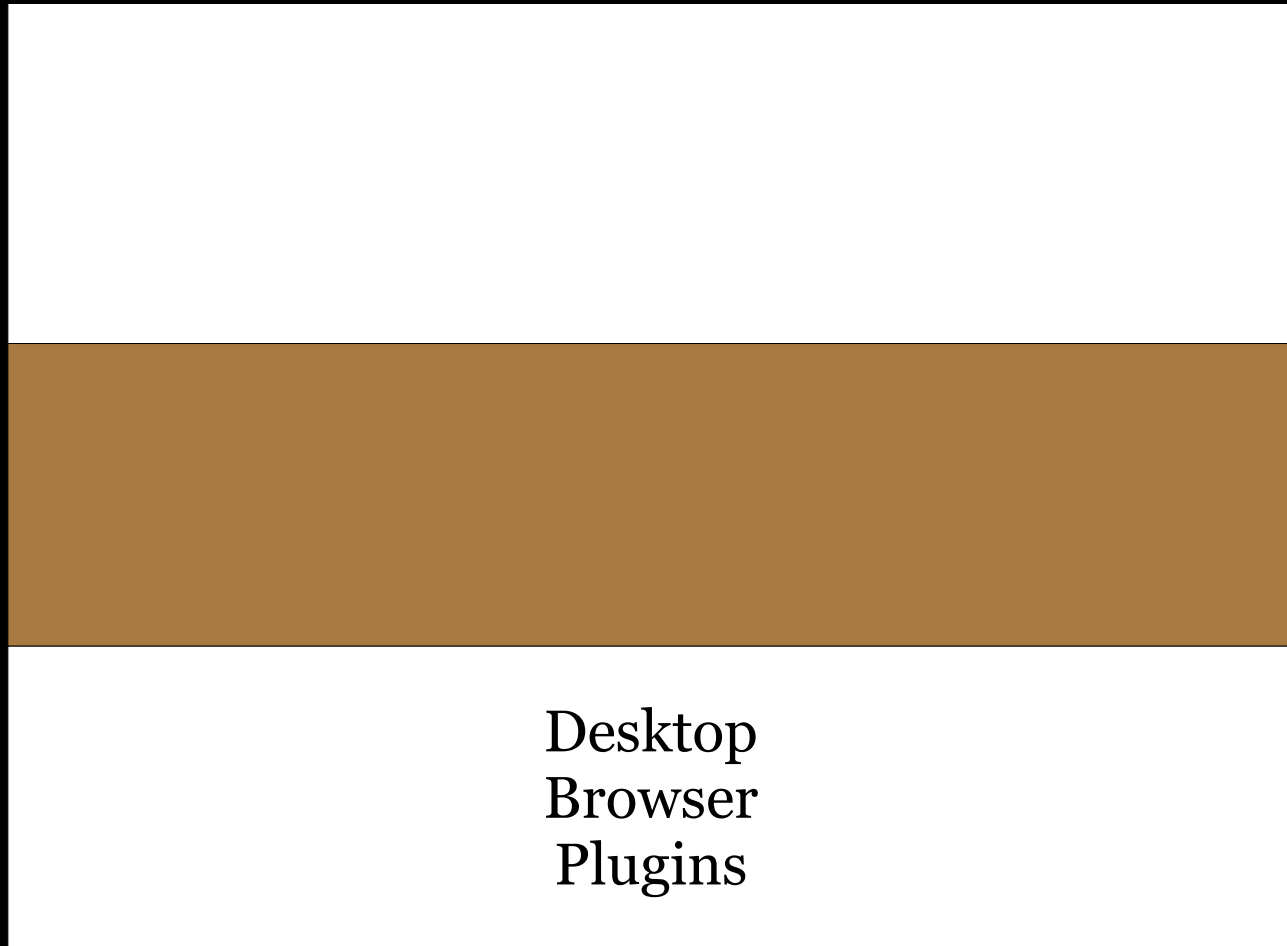
But the corners are rounded.

And the mascots are cute.

So we kind of ignore it.

Web Server
Programming Language

But it's a sandwich.

Desktop
Browser
Plugins

But it's a sandwich.

Services Harnessing Internet Technology

But it's a sandwich.

The data is worse.

We pour our lives into these services.

Our attention

Our desire

Our love

Our friendship

All locked up

In someone else's silo

# COMPUTING HAS CHANGED.

User-generated content

In non-free services

Accessed from dinky, weak computers.

And we're being smug idiots

Who think we won.

What is to be done?

autonomo.us

# Franklin Street Statement

# Open Source

# Open Data

# Open Standards

Franklin Street Statement

Open Source: understand it.

Open Data: move it.

Open Standards: connect it.

We need to rebuild the Web.

Break it into 100 million parts.

And tie them together in new ways.

Small pieces.

Loosely joined.

(With apologies.)

People in control of their own stuff.

Their identities.

Their connections.

Tinkering.

Experimenting.

Designing.

Playing.

So let's:

# 1. Build protocols for distributed sociality.

Distributed commerce.

Distributed sharing.

Distributed authorization.

These aren't intractable problems.

2. Make Free Software for the Web services we use.

For photo sharing.

For social networking.

For bookmark sharing.

Let's clone every damn Web 2.0 site out there!

We have some great starts.

Like WordPress!

And Identi.ca!

Look how great Wikipedia is.

5<sup>th</sup> biggest site on the Web.

It's a Free Network Service.

Reddit has Free Software.

Digg has public domain content.

MASHUP!

But there's still lots to do.

So let's get cracking.

3. Make it cool.

*Really* cool.

It doesn't have to be angry and boring.

This isn't anti-business.

Or anti-government.

Or anti-anything.

I ♥ Google.

(P.S. Thanks for the award.)

Smart business knows this is happening.

And smart business will benefit.

Remember when blogging was cool?

We can make an independent Web cool again.

Let's get it going on.

http://autonomo.us/